

► Update on our response to the COVID-19**FOR IMMEDIATE RELEASE****COST-U-LESS ANNOUNCES
WAGE INCREASE FOR HOURLY EMPLOYEES**

BOCA RATON, March 23, 2020 — In response to the spread of novel coronavirus (COVID-19), Cost-U-Less announced today that they will provide a temporary \$2.00 per hour wage increase for hourly employees. This increased compensation will be given to hourly employees in the company's 12 stores for all hours worked between March 8th, 2020 and April 4th, 2020.

"We are very proud of the enterprising efforts of our employees in our stores and along our supply chain. Our employees have shown up and worked harder than ever to ensure that our shelves are stocked and that our stores are ready for business in Cost-U-Less," noted Dan McConnell, President, The North West Company International.

In recent weeks, Cost-U-Less has introduced a number of additional measures to combat COVID-19, including increased frequency of sanitizing all check-outs and shopping carts and cleaning other surfaces several times during the day with extensive wipe downs during closed hours. Health and safety has been prioritized for all employees. Cost-U-Less is also devoting special store hours at each location to seniors to provide a safe and comfortable shopping experience.

"Our employees have ensured a continuous and unencumbered supply of food and general merchandise to our stores. We are delighted to provide this temporary wage increases to thank them for their efforts," said Dan McConnell.

For more information contact:

Dan McConnell
President, The North West Company International
P: 561-226-1364 | E: dmccconnell@northwest.ca